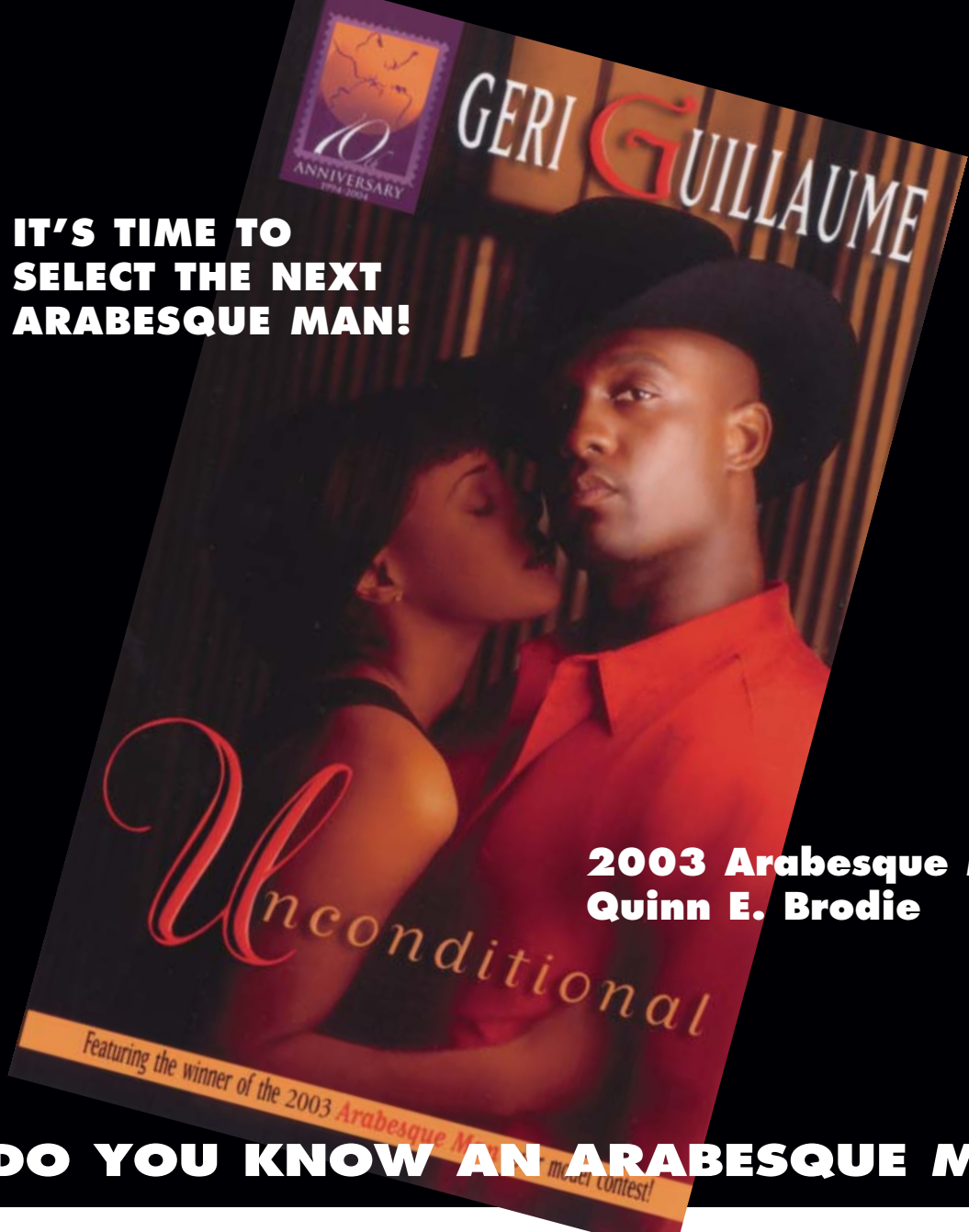


ARABESQUE MAN 2004

**IT'S TIME TO
SELECT THE NEXT
ARABESQUE MAN!**



**2003 Arabesque Man
Quinn E. Brodie**

DO YOU KNOW AN ARABESQUE MAN?

Who is an Arabesque Man? An Arabesque Man is any man in your life who has set himself apart through community service, a rewarding career or strong commitment to family or friends.

Last year's winner, Quinn E. Brodie from Atlanta, Georgia is on the cover of the September 2004 release, *Unconditional* by Arabesque Author Geri Guillaume.

So here is your chance to showcase and pay tribute to the Arabesque Man in your life!

One Grand Prize Winner Receives:

- 2 Day Trip to New York City & Prize Pack
- Professional NYC Photo Shoot
- Picture on the Cover of an Arabesque Romance Novel
- Profile on www.BET.com & feature in the Arabesque Newsletter
- \$250.00 Cash

You Win Too!

- Nominator of the Grand Prize Winner receives a Prize Pack PLUS \$250.00 Cash

To Enter: Simply complete the following items to enter your "Arabesque Man": (1) Compose an Original essay that describes in 75 words or less why you think your nominee should win. (2) Include two recent photographs of him (head shot and one full length shot). Write the following information for both you and your nominee on the back of each photo: name, address, telephone number and the nominee's age, height, weight, and clothing sizes. (3) Include signature and date of nominee granting permission to nominator to enter photographs in contest. (4) Include a proof of purchase from an Arabesque romance novel—write the book title, author, ISBN number, and purchase location and price on a 3 1/2 x 5 card. (5) Entrants should keep a copy of all submissions. Submissions will not be returned and will be destroyed after the judging.

ARABESQUE regrets that no return or acknowledgement of receipt can be made because of the anticipated volume of responses. Arabesque is not responsible for late, lost, incomplete, inaccurate or misdirected entries. The Grand Prize Trip includes round trip air transportation from a major airport nearest the winner's home, 2-day (1 night) hotel accommodations and ground transportation between the airport, hotel and Arabesque offices in New York. The Grand Prize Winner will be required to sign and return an affidavit of eligibility and publicity and liability release in order to receive the prize. The Grand Prize Winner will receive no additional compensation for the use of his image on an Arabesque novel, website, or for any other promotional purpose. The entries will be judged by a panel of BET Arabesque personnel whose decisions regarding the winner and all other matters pertaining to the Contest are final and binding. By entering this Contest, entrants agree to comply with all rules and regulations. Winner will be notified by November 30, 2004. Actual prize may be substituted for a prize of equal or greater value.

SEND ENTRIES TO: The Arabesque Man Cover Model Contest, BET Books, 1235 W Street, NE, Washington, D.C. 20018. Open to legal residents of the U.S., 21 years of age or older. Illegible entries will be disqualified. Contest ends October 31, 2004. Entries must be postmarked by October 31, 2004 and received no later than November 6, 2004. Limit one entry per envelope. Odds of winning depend, in part, on the number of entries received. Void in Puerto Rico and where prohibited by law.



www.BET.com